

exhibitions&eventsaustralia

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Exhibitions and Events Australia Pty Ltd confirms Brisbane Courier-Mail and Sunday Mail Home Shows Acquisition

Exhibitions and Events Australia Pty Ltd (EEA) today confirms it has purchased the two Courier-Mail and Sunday Mail Home Shows from Queensland Newspapers Pty Limited (News Queensland).

"The Courier-Mail and Sunday Mail Home Shows have been part of our company for over 30 years. I am pleased that the shows have been bought by a company that shares many of our values and I am sure that they will build on the success of the shows in the future. Such is our confidence in EEA that we have agreed a long term agreement that will see the shows continue to carry our newspapers names", said Jerry Harris, Managing Director of Queensland News Limited.

"The Courier-Mail and Sunday Mail Home Shows are some of Australia's most highly regarded consumer events with a solid history of achieving success thanks to the many years of expert management by Organisers International. The events are currently in a very strong position and we are excited about the prospect of working with the dedicated long standing team. Gail Barfoot, Barbara Jones and Tony Woodland will continue to run the Shows from our Brisbane office. We are positive of a smooth transition and maintaining the Show's status in the market place", concluded Jane Ford, Managing Director of Exhibitions and Events Australia.

Exhibitions and Events Australia is Australasia's leading Home Show organiser. It owns the HIA Home Show in Melbourne, HIA Home Show in Sydney, the Herald Sun Home Show in Melbourne and the Auckland and Canterbury Home Shows in New Zealand. It also own 6 Mind Body Spirit Festivals.

Ends

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About Exhibitions and Events Australia

The directors of Exhibitions and Events Australia Pty Ltd (EEA) have 48 years of experience developing and organising many of Australia's best consumer and trade events.

EEA's committed and passionate team understands the importance of identifying and meeting customer expectations, and so tailors solutions to ensure each client has a rewarding exhibition experience.

EEA is owned by Jane Ford and Graeme Uthmeyer. It employs 20 staff in Australia, and 7 in New Zealand through its sister company Exhibitions and Events New Zealand.

The success of EEA is reflected in the company's growth and high customer and staff retention rate, with the business quadrupling in size since 2005.

. www.eea.net.au